



GRAPHIC & WEB DESIGNER

 Shawn Richkind

 805.304.7422

 djvdesign@gmail.com

 www.djvdesign.com

SKILLS

- Graphic Design
- Web Design
- Branding
- Content Creation
- Social Media
- Photo & Video
- Broadcast Email
- Project Coord/Mgr
- Package Design
- Artistic & Creative Director
- Music
- HTML & Wordpress
- Digital & Print Collateral
- UI Design
- Medical , Beauty, Wine Labels

SOFTWARE

- Photoshop
- Illustrator
- InDesign
- Canva
- Veed
- WordPress
- HTML / HTML 5
- CSS
- CMS
- Magento
- Word
- Excel
- PowerPoint
- OptiSigns
- Final Cut
- Premiere
- iMovie
- Retail Dimensions
- Audition
- Garage Band
- Acrobat Pro
- FTP

OTHER TECHNICAL SKILLS

- Cartography
- Satellite Imaging
- Spatial Orientation
- Physical Earth Sciences
- Scientific Drawings

PROFESSIONAL PROFILE

Senior Graphic Design Specialist with many years of experience in the management of the complete design process from conceptualization to delivery. Expert at coordination and communication. Skilled in Adobe Creative Suite (Illustrator, Photoshop, InDesign, Audition), Microsoft Office Suite, and web design applications and coding (HTML, CSS, Wordpress, Magento). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out. Skilled in scientific presentation and proposal graphic representations, creative solutions for a broad range of projects and media. Labeling & Package Design for the Wine, Medical, Skin Care & Retail Industries. Self-motivated with a positive attitude and consistently able to meet deadlines and handle multiple projects. Able to work both independently and in conjunction with team members. Worked in a range of businesses including food, wine, auto, film and music industries. Scientific technical background such as cartography, remote sensing, satellite Imagery, scientific mapping and drawings. Equally comfortable on cross platforms.

PROFESSIONAL CONTRACTS

DJV DESIGN
THE RAVEN TAVERN
FISHERMEN'S CATCH
THE GREEK
MARGARITA VILLA
OPI PRODUCTS
GEOSPHERE INC.
PACIFIC CONCERT GROUP
ITP RECORDS
STEPHEN WISE TEMPLE
THE LIVING EARTH
RAINBOW SYMPHONY
DIGITAL IMAGE LAB
FROMIN'S DELI
VL MANAGEMENT
SPINE AND WELLNESS INSTITUTE
GLOBAL SALES WAREHOUSING
APGUARD MEDICAL
SEABRIDGE WINE TOURS
AMERICAN CANCER SOCIETY
REEL GUPPIES OUTDOORS

LINAGE DERMATOLOGY
GILIGIA COLLEGE
GOLF SALES WEST
IMPACT SCIENCES, INC.
THERMOSOL STEAMBATH
HOLLISTER MARKETING
PAISANO PUBLICATIONS
THE WINE DUDE
BRIX HOUSE WINES
KEHILA KOSHER
NORTH AMERICAN KOSHER
DARMAC CLEANING SERVICES
FUNBURGER
LATITUDE 34
KAMRANCO, INC.
VICTORIA ENTERTAINMENT
MATTEL, INC.
FARM FRESH FOODS
TABLEART, INC
JEWISH FEDERATION
LEGAL LEADS GROUP

EDUCATION

AA / Pierce College
Woodland Hills, CA
Graphic Design / Liberal Arts

B.A. / CSUN
Northridge, CA
Graphic Design / Earth Science

REFERENCES:

Available Upon Request

PORTFOLIO

Graphics & Web Design:
www.dejavudesign.com/portfolio.html

Map Media Design:
www.mapmediadesign.com

The Wine Dude Videos:
www.thewinedude.com

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PROFESSIONAL EXPERIENCE

Graphic & Visual Designer, Web Developer, Digital Content
Project Manager, Art Director
DJV Design Aug 1995 - Present

Social Media Director, Digital Content Producer, Video Editor
Legal Leads Group Nov 2024 - Present

Digital Content Producer, E-Commerce Web Site Updates, Photo Re-touch
TableArt Aug 2022 - Sept 2024

Graphic Designer, Package Designer, Web Designer
Golf Sales West Sep 2015 - Jan 2017

Art Director, Graphic Designer, Web Designer
Linage Dermatology/ADSCI Mar 2009 - Jan 2013

Graphic Designer, Art Director, Designer, Video Editor, Web Designer
Auctions in Motion May 2008 - Jan 2009

Content Manager, Art Director, Designer, Video Editor, Web Designer
Brix House Wine Dec 2007 - Mar 2008

Graphic Designer, Art Director, Web Designer
Thermasol Steambath Jan 2005 - Dec 2007

Designer Art Director, Graphic Designer & Developer, Satellite Composite
Earth Imaging July 1993- Jun 1995

Graphic Designer, Digital Imager, Photo Re-Toucher
Paisano Publications Jun 1991- May 1993

Computer Graphics Developer
The Geosphere Project Mar 1989 - May 1991

Cartographer, Graphic Designer
Impact Sciences Feb 1987- Jan 1989

ROLES & RESPONSIBILITIES

- Sr. Designer
- Project Management
- Art Direction
- Project Coordination (staff of 2 - 10)
- Printed Marketing Materials
- Design & Layout Brochures
- Design & Layout Catalogs
- Develop Logos
- Design & Layout DVDs & CDs
- Press check & Quality Control
- Conduct & Supervise Photo Shoots
- Magazine & Catalog Cover
- Magazine & Catalog Composition
- Photo Re-touching
- Maintain Web Sites
- Create Web & Digital Content
- Set up & Maintain E-commerce Sites
- Product Photography
- Labels for Skin Care Products
- Labels for Wine Bottles
- Labels for Medical Machinery
- Social Media Digital Content
- Social Media Campaigns
- Social Media Video Shorts & Reels
- Convert Photography to line drawings
- Convert printed pieces to the web
- Consulting & Customer relations
- Presentation Graphics
- Video Editing
- Assist in Google Listings
- Musical Content
- Broadcast email campaigns
- Large Scale Graphics for Trade Shows
- Large Scale Graphics for Signage
- Package Design
- Music Composition
- Cartography
- Satellite Imaging
- Spatial Orientation
- Physical Earth Sciences
- Set Shopping Cart Systems
- Create Banner Ads